



HOPKINSVILLE, KY.

WINTER CLEARANCE SALE

BEGINS TO-MORROW, WEDNESDAY, JANUARY 27TH---Continues 10 Days, Through Saturday, Feb. 6th

Breezy Bargains From Every Department---Cherry News for our Customers and Friends.

Editorial--Winter Clearance Sale

Once again the wheels of time have made another circuit. Stock-taking is over, and spring buying time for us draws near. Our modern merchandising methods demand a speedy clearance of all surplus stock, broken assortments and odds and ends. Mistakes made in our buying must be corrected now, cost what it may. "This is the Frankel way."

Editorial--The "Frankel" Way

Means lower prices or better goods at the same price. It stands for quality, service and economy. It stands for honest goods and honest advertising. There are no costly schemes tacked on to our expense account to confuse the customers. Our way is the direct way. Our prices are printed plainly in the papers. The public gets the full benefit of our low quotations, and the benefit of the low cost of distribution. Try the Frankel way now.

Editorial--Shopping In January

These are Economy Days--the time to buy January is the month to spend money in order to make money. This is the time when a \$10 bill will frequently do the work of \$15, \$20 or even \$25 earlier in the season. Our Clearance Sale will prove this, and our store is filled with so many good things that are worth so much more than the money to you. Come! visit every floor and share the splendid offerings told about on this page. And test "The Frankel Way."

OUR ANNUAL WINTER CLEARANCE SALE of DRY GOODS, NOTIONS, SILKS, MILLINERY, CLOTHING, SHOES and READY-TO-WEAR--SUITS, SKIRTS, COATS and DRESSES. Realizing that merchandising is fast becoming a science--a science dealing with facts as they are; namely, that all stocks should be completely sold out twice each year. This means that stocks are kept constantly fresh and new and no old merchandise is allowed to accumulate. Now comes house-cleaning time--a house-cleaning as thorough as that of the most particular housewife--a cleaning up of all merchandise bought for fall and winter selling. All goods are marked down at ridiculously low prices that insure a rapid clearance--A REAL MONEY-SAVING EVENT. Don't miss it. IT'S THE "FRANKEL" WAY OF MERCHANDISING.

WE HAVE . . . N. O. SUGAR HOUSE OPEN KETTLE MOLASSES

If you are very hard to please and fond of N. O. MOLASSES, we especially ask you to call and sample, regardless of whether or not you wish to purchase.

W. T. COOPER & CO.
Opposite Court House. Phones 116 and 336.

STRAWBERRY PLANTS

THOMAS PURE-BRED PLANTS ARE BEST. Write for 52-Page Catalog. Tells how plant, cultivate and market. Very instructive. W. W. THOMAS, The Strawberry Plant Man, Anna, Illinois.

VICK'S Croup and Pneumonia SALVE

MONEY SAVING SALE

OUR BIG ANNUAL SALE BEFORE INVENTORY

COMMENCES WEDNESDAY MORNING

Never before have been prepared to put on such a sale. It's a question of reducing our immense stock and converting it into money quick.

IT WILL LAST UNTIL SATURDAY NIGHT

This will be a sale of Strictly High Class Groceries. No cards punched and no goods charged at sale prices, except to parties who pay bills promptly. Our purchasing power enables us to give prices that can not be duplicated anywhere.

We will positively save you money. SOAPS, SODA, CANNED GOODS OF ALL KINDS, BROOMS, DUSTERS, GRAPE FRUITS, ORANGES, ETC. Come and see us, it will pay you. We want your business.

C. R. CLARK & COMPANY

INCORPORATED
WHOLESALE AND RETAIL GROCERS.

HIGH SCHOOL NOTES.

During the past week the interest in High School has been centered, for the most part, in the approaching Western Kentucky Oratorical Contest, which will be held in this city on Feb. 26. The Oratorical Association includes Hopkinsville, Paducah, Madisonville, Henderson, Owensboro, Princeton and Dawson and large crowds from these cities are expected to attend the Contest here.

The contest has not been held in this city since 1908 and the pupils of the High School are preparing to greet the visitors with a hearty and enthusiastic reception. Hopkinsville has been the winner for the past two years and will make a hard fight for the medal in the coming contest. A preliminary contest will be held on the 19th of next month to select the orator who will uphold the standards of the orange and the black.

Thursday morning, Miss Spraggins, an eloquent and story teller, was at the school during morning exercises and entertained the school by reading several Bible stories. Miss Spraggins was introduced by Prof. Moore and received hearty applause.

Friday morning the Sophomore class presented to the school a beautiful reproduction of the Gleaners, by Millet. The picture was formally presented to the school by Wallace

Henderson, the president of the class. Mr. Henderson said that the class of 17 had desired for some time to make a gift to the school which would help beautify the interior of the building. The picture is hung in the study hall above the teacher's desk.

Friday morning Mr. Weaks again brought up the matter of subscriptions to the annual before the student body. Several of the students were called on for talks boosting the Orange and Black. Following the speeches a canvass of the classes was taken and over twenty-five new names were added to the subscription list.

During the past few days the basketball team has been working out at the armory and prospects are bright for the coming basketball season. Manager Dalton is trying to arrange his schedule and expects to start the season here with a game against the Guthrie High School team. The basketball team is expected to do wonderful things this year, as not any of last year's men are lost from the line-up.

A class in trigonometry has been organized for the present term and a number of upper classmen have entered it. The class will be taught by Miss Arnold. The work in this class could not be started last week as the books had not arrived but the study was regularly begun Monday.

At the request of a number of the pupils Mr. Sweet has consented to teach a class in advanced manual training. A good class of those who have already taken the first year's course, has been made up.

Saturday The Annual office and Miss Breathitt's class work were exchanged. The change will be very much to the advantage of both, as the locations will be more suitable.

Business Picking Up.

Atlanta, Ga., Jan. 25--Notable improvement in business conditions in the south within the last few weeks is indicated in reports from merchants, cotton factories and bankers from all over the section. The last month particular, business men assert, has developed the recuperative power of the cotton states. In all these states cotton, which was selling a few months ago for a little more than six cents a pound, now is finding a comparatively ready market at above 8 cents.

Princess

Richard C. Travers, Bryant Washburn and Irene Warfield will be seen to-day in "THE FULLFILLMENT." This is a special feature in 3 acts, a heart interest dramatic attraction, that rends the very soul, a Cinema Masterpiece, a picture that will appeal to every one. Also there is a Vitagraph special feature in two acts, featuring Maurice Costello, "By The Governor's Order," a beautiful romance, one that will please all attending the Princess to-day.

7,000,000 Hogs Lost.

Farm and Fireside, the national farm paper published at Springfield, Ohio, is conducting a great campaign of education on the subject of hog cholera, for the purpose of informing farmers and helping them to reduce their losses from this dread

disease. According to D. S. Barch, associate editor of Farm and Fireside--the man who is writing the articles--7,000,000 died in the United States from hog cholera in 1913. The figures are almost beyond comprehension. You can get an idea of the loss by thinking in terms of sausage. If all the hogs that died of cholera in 1913 had been made into Bologna sausage, weighing a pound per foot, that sausage linked end to end would have gone around the earth at the equator six times. Another way to state the loss is this: Forty pounds of meat for every family in the United States was the loss from hog cholera 1913.

Two Full Moons.

There will be two full moons in the present month, the second of which will fall on next Saturday, the 30th. The first was on the 1st.

VICK'S Croup and SALVE
FOR ALL COLD TROUBLES

Cooking is so important!



Good cooking helps the health and happiness of your family.

Surely you should have a range that will enable you to do your best cooking.

"Majestic" makes good cooking easy. It is not just "so much metal put together to hold fire"; each part is scientifically built to do its work just right. Made of malleable and charcoal iron, metals that resist rust and wear three times as long as ordinary range metals. All joints cold-riveted (no putty used)--a Majestic stays tight--holds the heat in, maintaining uniform baking heat with least fuel. The Majestic provides perfect baking qualities, plus fuel-saving and work-saving features that you cannot get in ordinary ranges. A little extra cost is more than repaid by the years longer wear that it gives.

The health and happiness of your whole family is effected by the range you buy. Investigate thoroughly. Before you buy any range, come to our store and see the Majestic--we know you will want a Majestic when you see its advantages.

More and hotter water!

Majestic water heating front is fitted with eight hollow pipes that extend right into the fire; giving greatest water-heating surface of any range made; heats more water much quicker and hotter than ordinary water front.

Great Majestic
Malleable and Charcoal Iron
Range



Sold by

FORBES MFG. CO.

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DR. D. H. ERKILETIAN
PHYSICIAN AND SURGEON,
Office--Cor. 9th and Main
Phone 266.
Residence--Cor. 7th and Clay
Phone 451-1.